



**"The No B.S. Approach To Becoming
A Successful Television Writer" Workshop**
Saturday, September 18, 2004

SCHEDULE

- 10:00 - 10:15 **Welcome and Introductions**
Christopher Davidson, Vice President, Current Programs
- 10:15 - 10:30 **Lecture and Discussion**
Carole Kirschner, Moderator
- 10:30 - 11:30 **Agents, Managers and Entertainment Attorneys Panel**
- Evan Corday, Manager, Evolution Entertainment
 - Doug Fronk, Agent, Paradigm
 - Rob Kim, Agent, United Talent Agency
 - Larry Shuman, Manager, The Shuman Company
 - Paul Alan Smith, Agent, Broder Webb Chervin Silbermann
 - **Gary A. Watson**, Attorney, Huron, Maki & Johnson, LLP
- 11:30 - 12:30 **Studio and Network Executives Panel**
- Glenn Geller, Vice President, Current Programs, CBS Entertainment
 - Laverne McKinnon, SVP, Drama Development, CBS Entertainment
 - Quan Phung, SVP, Creative Affairs, Comedy, 20th Century Fox Television Studios
 - Lance Taylor, SVP, Current Programming, ABC Entertainment
- 12:30 - 1:30 **Lunch Break** -- Lunch provided courtesy of CBS
- 1:30 - 2:30 **Executive Producers Panel**
- Tim Doyle, Executive Producer, "Still Standing"
 - Dennis Leoni, Executive Producer, "Resurrection Blvd."
 - Naren Shankar, Executive Producer, "CSI"
 - Pam Veasey, Co-Executive Producer, "CSI: NY"
 - John Wirth, Executive Producer, "Bounty Hunters"
- 2:30 - 3:30 **New and Mid-Level Writers Panel**
- Cherry Chevapravatdumrong ("Family Guy")
 - Ken Kwok ("Johnny Zero")
 - David McMillan ("Arrested Development")
 - Lisa Parsons ("Arrested Development")
 - Shauna Robinson ("Girlfriends")
 - Henry Robles ("Cold Case")
 - Veena Sud ("Cold Case")
 - Jenni Villegas ("Listen Up")
 - Susan Watanabe ("One on One")
- 3:30 - 4:00 **Wrap Up/Action Plans**
Carole Kirschner, Moderator
- 4:00 - 5:00 **Social/Networking**